AYISHATHUL SAHADIYA

DIGITAL MARKETING

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ABOUT ME

An aspiring Digital Marketing professional with a creative mindset and a strong interest in the evolving digital world. Passionate about content creation, social media, and visual communication, with a keen eye for fresh ideas and trends. Eager to apply creative thinking, develop practical expertise, and contribute to meaningful digital projects while continuously learning and growing.

PRACTICAL TRAINING – DIGITAL MARKETING

Digital Marketing

G-TEC Education, Thalassery
july 2025 – Present

- Search Engine Optimization (SEO)
- Social Media Management
- Content Marketing
- Digital Marketing Strategies
- Web Design & Development

Creative & Technical Skills

G-TEC Education, Thalassery
july 2025 – Present

- Social Media Content Creation
- Keyword Research
- On-Page SEO Optimization
- Google Analytics
- Video Editing & Content Production

EDUCATION

Higher Secondary (+2)

DAFIYA
2023 - 2025

DAFIA Women's Educational Academy, Pullukkara

SKILLS

- Creative Thinking
- Visual Communication
- Trend Analysis

LANGUAGES

- English
- Malayalam
- Tamil
